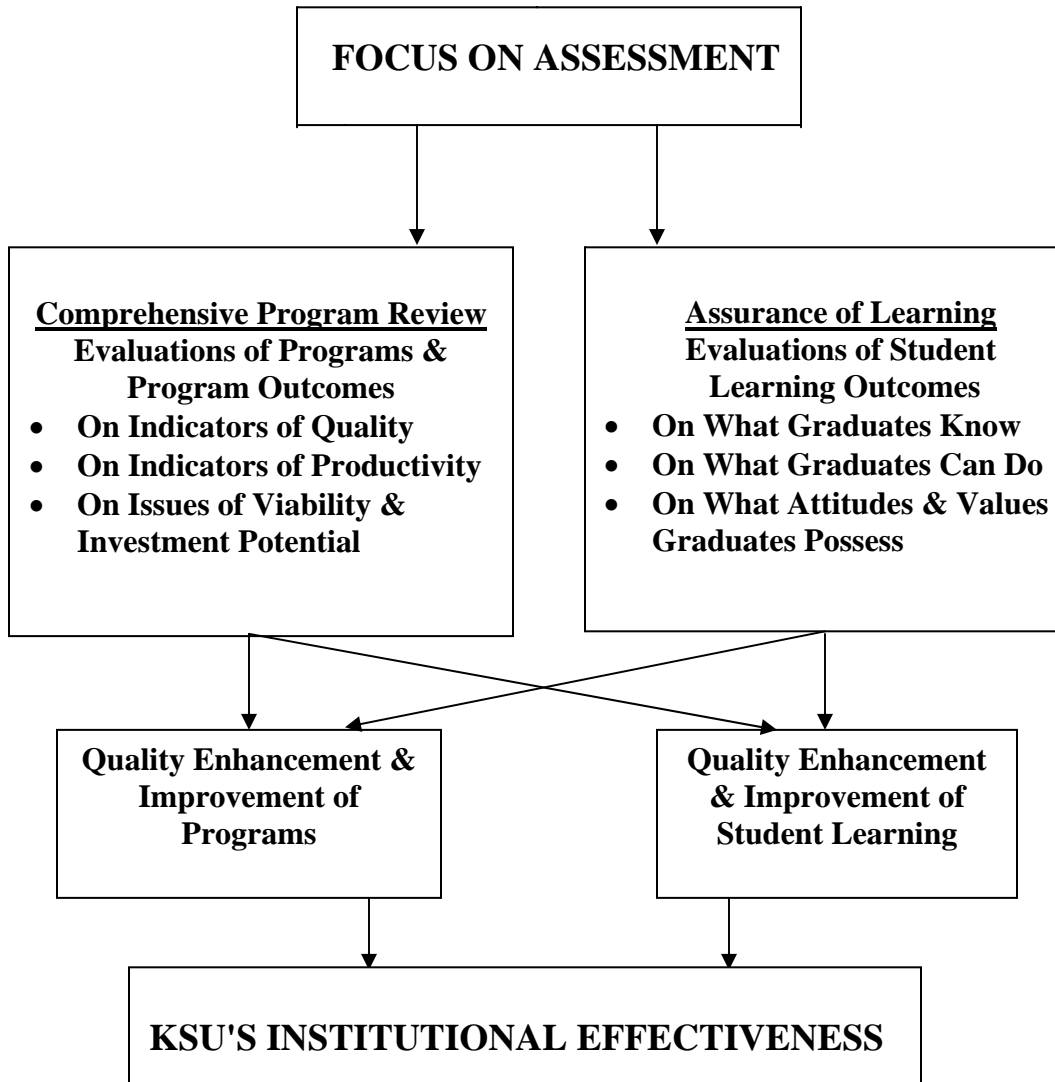


**Kennesaw State University's
Dual Assessment Focus
in the Quest for Quality Enhancement**



(Rugg 2005)